

eZee iLoyalty – Loyalty Management System

Customer

Reward on Transaction



Reward Redemption



Promotional Notification



Transaction History



Email SMS Notification



Company / Chain



Promotion Management



Customer Management



Regional Data Analysis



Track Customer Activity



Graphical Dashboard



Free Trial Available

Features

- Reward Management
- Multiple Rewards Program
- Advanced Reports & Analysis
- Customer Database
- Customer Profile
- Email & SMS Alerts
- Promotion Notifications
- Location Wise Management
- PMS & POS Integration
- Cloud Based Data Handling

Rewards Distribution Options

- POS Transaction
- eCommerce Transaction
- Website Portal and Surveys
- Targeted Coupons
- Promotions and Offers
- SMS / Email Campaign
- Social Media



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